



T₂ H₂ E₁ G₂ U₁ I₁ D₁ E₁ T₂ O₂
T₂ I₁ C₂ K₃ E₁ T₂ S₁
A₁ N₁ D₁
S₁ P₄ O₂ N₁ S₁ O₂ R₁ S₁ H₂ I₁ P₄ S₁

**WEDNESDAY
MAY 3, 2017**

**SAINT ARNOLD BREWING COMPANY
2000 LYONS AVE, HOUSTON, TX 77020**

Benefiting:



Literacy Advance of Houston

Scrabble in the City

Wednesday, May 3, 2017 • Saint Arnold Brewing Company

www.scrabbleinthecity.org



Sponsor Levels & Benefits

SPONSORSHIP DEADLINE: FRIDAY, MARCH 31

PRESENTING SPONSOR

\$10,000

Two (2) Scrabble teams of four (4) players for the event

Verbal recognition at event

Sponsor logo on event t-shirts and pint glasses

Link and logo on Literacy Advance website

Sponsor logo on printed promotional materials, media, and signage

Acknowledgment in Literacy Advance annual report

Acknowledgment in one edition of Literacy Advance newsletter

Extra set of consonant tiles AND vowel tiles for each team (second round)

Opportunity to provide giveaways on Scrabble team tables

Event pint glass and t-shirt for each player

Food and beverages for each player



TRIPLE WORD SPONSOR

\$5,000

- Two (2) Scrabble teams of four (4) players for the event
- Verbal recognition at event
- Sponsor logo on printed promotional materials, media, and signage
- Link and logo on Literacy Advance website
- Acknowledgment in Literacy Advance annual report
- Acknowledgment in one edition of Literacy Advance newsletter
- Extra set of consonant tiles AND vowel tiles for each team (second round)
- Food and beverages for each player

DOUBLE WORD SPONSOR

\$3,000

- Two (2) Scrabble teams of four (4) players for the event
- Logo on Literacy Advance website
- Recognition on printed promotional materials, media, and signage
- Acknowledgment in one edition of Literacy Advance newsletter
- Extra set of vowel tiles for each team (second round)
- Food and beverages for each player

TILE SPONSOR

\$1,200

- One (1) Scrabble team of four (4) players for the event
- Food and beverages for each player
- Recognition on printed promotional materials and signage
- Name listed on Literacy Advance website



Team & Individual Tickets

TEAM

\$500

One (1) Scrabble team of four (4) players for the event

Food and beverages for each player

INDIVIDUAL PLAYER TICKET

\$150

One (1) player for the event

Food and beverages for player

Literacy Advance will form teams for individual players.

SPECTATOR TICKET

\$75

One (1) admission for the event to observe

Food and beverages for spectator

Spectator tickets do not include participation in Scrabble games.

Sponsorship & Team Registration

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YES! I want to be part of Scrabble in the City 2017:

- Presenting Sponsor: \$10,000
- Triple Word Sponsor: \$5,000
- Double Word Sponsor: \$3,000
- Tile Sponsor: \$1,200
- Team (4 Players): \$500
- Individual Player Ticket (1 Player): \$150
- Spectator Ticket (1 Observer): \$75

Name:

Company:

Address:

City/State/ZIP:

Phone number:

Email address:

My check in the amount of \$ is enclosed

Charge my (circle one) American Express Visa MasterCard Discover

Credit Card #:

Name on Card:

Amount: \$..... Expiration Date:

Signature:

THANK YOU!

We'll be in touch soon to ask you about your team name(s), and who's on your team(s).

Please send completed forms to:

Literacy Advance of Houston
ATTN: Development Department
2424 Wilcrest Drive, Suite 120
Houston, TX, 77042

Email: events@literacyadvance.org